



## 2014 Customer Survey Highlights

Question # - Theme

# 1 - Gender\*

	Male	Female
#	7,718	14,396
%	34.90%	65.10%

# of Respondents  
per question

22,114

# 2 - Age\*

	18 - 34 yrs	35 - 50 yrs	51 - 65 yrs	66 + yrs
#	12,185	4,021	5,053	855
%	55.10%	18.18%	22.85%	3.87%

22,114

# 6 - Region\*

	North	South	East	West	Central
#	2,307	2,789	7,104	8,216	1,698
%	10.43%	12.61%	32.12%	37.15%	7.68%

22,114